

Project 10 Topical Briefs are published on a monthly basis. Each issue focuses on a specific topic or theme and also highlights current and upcoming information and events related to secondary transition.

This month the *Topical Brief* is focused on School-Based Enterprise (SBE).

## Exploring School-Based Enterprise

"A school-based enterprise is a set of entrepreneurial activities undertaken by students that provides an economic, social, and educational return to the student, school, and community. Student efforts are designed to enhance personal responsibility, an appreciation of risk versus reward, and confidence in achieving and maintaining independence" (Gamache and Knab, 2015, p. 7).

There are a myriad of benefits connected with SBE. Some of those benefits are listed below. School-Based Enterprise:

- Allows students to deeply embed academic concepts through use in "real world" activities.
- Builds self-confidence, decision-making and teaches self-sufficiency.
- Provides the time and space for students to develop verbal and social skills.
- Teaches employment skills such as collaboration, time management and organization.
- Increases the likelihood of post-school employment.

*School-Based Enterprise Development: Planning, Implementing and Evaluating* (2015) is a valuable resource available on the Project 10 website that can effectively guide SBE development.

This resource is a comprehensive guide that provides an overview and history of SBE as well as the following:

- A summary of SBE benefits
- A list of Florida Standards that are reflected in SBE
- Examples of SBE products, services and messages
- Planning steps
- Implementing steps
- Evaluation steps



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Many of the steps include student exercises and activities that enhance student learning and the quality of the SBE. When communities lack the vocational opportunities that enable students to participate in work-based learning experiences the SBEs can help to provide those work-based learning opportunities. Strengthening connections between academic concepts and opportunities to apply those concepts is an important step in preparing students for better post-school employment outcomes. For more information please visit <http://project10.info/SchoolBased.php> or click on the photo.

## Oak Park School, Sarasota: Mosaic SBE

Oak Park School in Sarasota County is a school for students with diverse disabilities. Oak Park School wanted to find a way to beautify the school's stark courtyard with art. Marie Lloyd, a



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## May is Mental Health Month

<https://www.nami.org/Get-Involved/Raise-Awareness/Awareness-Events/Mental-Health-Month?platform=hootsuite>

According to the National Alliance on Mental Illness (NAMI), millions of Americans face the reality of dealing with a mental illness. In fact, "1 in 5 Americans will be affected by a mental health condition in their lifetime and every American is affected or impacted through their friends and family." Mental Health Month is about helping everyone to become more aware about the need to "fight stigma, provide support, educate the public and advocate for equal care".

Find valuable infographics and other resources on the NAMI website that explain the prevalence and impact of mental illness.

<https://www.nami.org/Learn-More/Mental-Health-By-the-Numbers>

## Potential Funding Sources for SBEs

Below are some potential funding sources for a SBE.

Project 10 provides face-to-face grant-writing training, "An Introduction to Successful Grant-Writing". Contact your Regional Transition Representative for more information.

<http://project10.info/contact.php>



community with art. Marie Lloyd, a Practical Arts Instructor at Oak Park School, sought help through grants to create an attractive area where students and visitors could congregate.

After numerous additions were made to create a peaceful place to be enjoyed by the school's community, inquiries began to come in about purchasing the mosaics. The school decided the artwork would be a great way to make money, expand and run the program, as well as teach students vocational skills as they learned how to run and operate a business. It took six years to assemble the support of community businesses to donate materials to keep the costs down. The students all have a part in completing the mosaics. Some students sand wood, cut tile, sort colors, grout, clean or seal. Students with limited movement can help by hand over hand decorations with clay. In addition, the



students pour concrete yard ornaments. They do all the preparation and pouring of the molds and they paint and/or mosaic some of the concrete creations. There is also a greenhouse where students grow flowers and herbs.

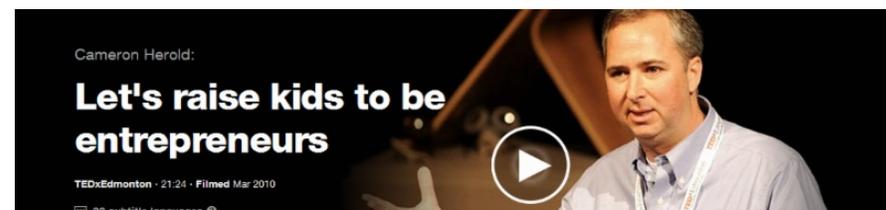


The profits go back into the program so students can make projects to take home. Funds have been used to buy concrete molds, a jewelry kiln, a clay

kiln, clay, glazes, grout and all kinds of other materials. Ms. Lloyd reports that it's nice to see the program sustaining itself and purchasing needed items from money earned. The students take great pride in the work that they do. "We don't have much need for advertising," reports Ms. Lloyd, "We can barely keep things on the wall!"



## Let's Raise Kids to Be Entrepreneurs - TED Talk Video



### DonorsChoose.org

<http://www.donorschoose.org/>

This "citizen philanthropy" supports donations to school teachers who post classroom project requests on its site. Donors browse the requests and donate to projects of their choice. When a project reaches its funding goal, the site delivers the materials to the school. Donors receive photos of the project taking place, a thank-you letter from the teacher and a cost report showing how each dollar was spent.

### IBM

<http://www.ibm.com/ibm/ibmgives/grant/education/>

IBM realizes the power and importance of education. IBM is working to raise student achievement and enhance academic productivity to support thriving communities around the globe through major initiatives such as Reinventing Education, the IBM KidSmart Early Learning Program and IBM MentorPlace.

### Kids in Need

<http://www.kidsinneed.net/grants/>

Kids In Need Teacher Grants provide K-12 educators with funding to provide innovative learning opportunities for their students. The Kids In Need Foundation helps to engage students in the learning process by supporting our most creative and important educational resource - our nation's teachers. Kids in Need Teacher Grant applications are available on the website each year from July 15-September 30.

### Lowe's Toolbox for Education

<http://toolboxforeducation.com/>

Lowe's Toolbox for Education grant program is

funded by the Lowe's Charitable and Educational Foundation, which has supported thousands of grassroots community and school projects in the communities where Lowe's does business.

### National Education Association (NEA) Foundation

<http://www.neafoundation.org/pages/educators/grant-programs/>

In addition to its Closing the Achievement Gaps Initiative, the NEA Foundation has awarded over 2,000 grants totaling more than \$6 million to individuals and teams of public school teachers and education support professionals to support and share ideas and approaches to strengthen teaching and learning.

### Philanthropic Ventures Foundation (PVF)

<http://www.venturesfoundation.org/programs/teacher-grants>

Teachers, who are committed to the education of their students and in the best position to know what is needed, come up with good ideas all the time but don't have the resources to fund them or the time to pursue arduous funding requirements. That's why the PVF created Teacher Resource Grants were



Click on the photo to access the video to see how Cameron Herold, a slightly unorthodox, but compelling speaker, talks about his life, his struggles in school and how he excelled in entrepreneurial ventures.

"Kids, when we grow up, have dreams, and we have passions, and we have visions, and somehow we get those things crushed. We get told that we need to study harder or be more focused or get a tutor. My parents got me a tutor in French, and I still [stink at] French. Two years ago, I was the highest-rated lecturer at MIT's entrepreneurial master's program. And it was a speaking event in front of groups of entrepreneurs from around the world. When I was in grade two, I won a city-wide speaking competition, but nobody had ever said, 'Hey, this kid's a good speaker. He can't focus, but he loves walking around and getting people energized.' No one said, 'Get him a coach in speaking.' They said, get me a tutor in what I [stink] at'."

In essence, Cameron Herold's message is synonymous with the movement to focus on abilities rather than disabilities. School-based enterprise is uniquely positioned to provide innovative opportunities for students to thrive as their unique abilities are developed and nurtured.

## Project 10 School-Based Enterprise Training

Project 10 Regional Transition Representatives can provide training and technical assistance in developing a SBE. For more information, contact your local representative at <http://project10.info/Contact.php>.



## Related Scope and Sequence

Project 10 has developed a scope and sequence to support teachers implementing the employment/entrepreneurship course. The scope and sequence is available by clicking the link below the course title. This course scope and sequence and others may be found in the A-Z Library and Student Development webpages. <http://project10.info/DetailPage.php?MainPageID=280>

7980040 Preparation for Entrepreneurship/Self-Employment  
[http://www.project10.info/files/7980040\\_Self-EmploymentEntrepreneurship.pdf](http://www.project10.info/files/7980040_Self-EmploymentEntrepreneurship.pdf)



Course descriptions may also be found at the CPALMS website <http://www.cpalms.org>

CPALMS is an online toolbox of information, vetted resources, and interactive tools that helps educators effectively implement teaching standards. It is the State of Florida's official source for standards information and course descriptions.

## Project 10 VISIONS Presentations are Now Available

Presentations from Project 10 staff at the VISIONS XXIII conference are now available on the Project 10 website. If you missed the conference or just missed one of these presentations, you can catch up with an easy download available at the following link:  
<http://project10.info/ConferencePresentations.php>

Thanks to all of you for making VISIONS XXIII a well-attended and valuable time of

created. More than 6,800 teachers have received them to date. Teachers fax one-page requests to PVF and receive a response within 48 hours. Grants can be used for classroom materials, projects and field trips.

### Toshiba America Foundation (TAF) <http://www.toshiba.com/tafpub/jsp/home/default.jsp>

Toshiba America Foundation (TAF) is currently accepting applications for grants to support innovative projects designed by math and science teachers to make their own classrooms more exciting and successful for students. Check out the deadlines for your grade level and download the application form and guidelines. Discuss your project ideas with your principal and call or e-mail TAF if you have questions about the process.

### Wells Fargo <https://www.wellsfargo.com/about/charitable/>

Investing in our communities, especially now, is a way to help create future economic growth and prosperity. We actively support the revitalization and growth of the economy through community donations to nonprofits and schools, team member philanthropy and volunteerism, community development loans and investments, environmental initiatives and other corporate citizenship initiatives. See website for further details.

## SBE Resources

### **A Guide to Developing Collaborative School-Community-Business Partnerships**

<http://www.transitionta.org/sites/default/files/postsecondary/SCB%20Partnerships%20Guide.FINAL%201.pdf>

This guide explains the benefits of clearly identified roles of, and coordination between, parties involved in transition. these School-Community-Business partnerships post-school outcomes for transitioning youth.

### **Distributive Education Clubs of America (DECA)**

<http://www.deca.org/>

"DECA prepares emerging leaders and entrepreneurs for careers in marketing, finance, hospitality and management in high schools and colleges around the globe."

### **Entrepreneur**

<http://www.entrepreneur.com/>

Sections on the website include Startups, Run and Grow, Money, Marketing, Technology, Franchises; there are also many videos and information on special projects. Individuals can also submit questions.

### **Job Accommodations Network (JAN): Entrepreneurship**

<http://askjan.org/entre/index.htm>

JAN "provides individualized technical assistance, consulting, and mentoring services to individuals with disabilities, family members, and service providers. JAN consultants handle each inquiry on a case-by-case basis offering self-employment and small business development expertise and referrals regarding business planning, financing strategies, marketing research, disability-specific programs, income supports and benefits planning, e-commerce, independent contracting, home-based business options, and small business initiatives for disabled veterans."

### **Marketing and Hospitality/Tourism School-Based Enterprise Manual and Resource Guide**

<https://www.gadoe.org/Curriculum-Instruction-and-Assessment/CTAE/Documents/SBE-Manual-2015.pdf>

This guide was recently developed by the Georgia Department of Education to assist teachers and administrators to make informed decisions about what kind of SBE to initiate and how to operate it.

### **Project 10: Transition Education Network, School-Based Enterprises**

<http://project10.info/SchoolBased.php>

Connect to more information about launching SBEs and information about existing SBEs in your area.

### **SCORE**

<http://www.score.org/>

SCORE is a nonprofit association dedicated to helping small businesses get off the ground, grow and achieve their goals through education and mentorship. SCORE offers online mentoring and workshops and the website has a section dedicated to "Templates and Tools." Find a regional chapter on the SCORE chapters map at . . .

<http://www.score.org/chapters-map>

### **Who's Minding the Store? A Guide for Educators Working with School-Based Enterprises: Activities and Strategies for Creating and Operating Innovative and Productive Learning Experiences**

<http://ncrve.berkeley.edu/Summaries/1254sum.html>

The guide provides tools and strategies that should help teachers answer two essential questions:

1. How can we establish and operate a school-based enterprise (SBE) which provides a context for students to learn a range of academic and career-oriented skills?
2. How can we provide a meaningful experience for students in an SBE that is already up and running?

Downloads of each section of the guide are available at

<http://ncrve.berkeley.edu/Abstracts/MDS-1254/MDS-1254-Contents.html>

## Upcoming Events

## The 6th Annual Hartwick Symposium



The Florida Consortium on Inclusive Higher Education is planning for the 6th Annual Hartwick Symposium on Postsecondary Education and Intellectual Disabilities.

The symposium will be held  
September 29 - October 1, 2016.

More information will be forthcoming.

Save the Date!

2016  
EDUCATIONAL STRATEGIES  
&  
STUDENT ENGAGEMENT INSTITUTE

**Destination Graduation:**  
*Together Ensuring Every Student Succeeds*

September 19 - 21, 2016  
The Florida Hotel and Conference Center  
Orlando, Florida

**HOT TOPICS**

- \*Alternative Education \*Building Family, School and Community Partnerships
- \*Data-Based Decision Making and Management
- \*Dropout Recovery \*Exceptional Student Education (ESE) \*Engaging Instructional Practices
- \*Improving Graduation Rates \*Legislative Updates
- \*Matching Interventions to Student Needs \* Positive Behavior Practices/Supports
- \*Restorative Justice Initiatives \* School Disengagement and Dropout Interventions
- \*Social-Emotional Learning/Positive Mental Health
- \*Services for At-Risk Student Populations and more....

Presented by:

FLORIDA DEPARTMENT OF EDUCATION  
FLORIDA AFTERSCHOOL ALLIANCE

## Upcoming Webinars

### Florida Center for Inclusive Communities (FCIC) Employment Webinar Series

<http://flfcic.fmhi.usf.edu/program-areas/employment.html>

Join the FCIC on the 3rd Wednesday of each month from 5:00pm - 6:00pm EST for an opportunity to participate in a series of webinars geared to build capacity on an array of employment related topics. The webinars are a tool used to share information and resources for self-advocates, family members, and other community partners to make informed choices and decisions about services, supports, policies, and best practices to ensure their requests and service provisions are based on individual goals and outcomes. The final webinar in the spring series is May 18, 2016: Self-Advocates' Panel Discussion on Employment Supports.



### Ticket to Work: Work Incentives Seminar Event (WISE)

[www.choosework.net/wise](http://www.choosework.net/wise)

Wednesday, May 25, 2016 at 3:00-4:30 PM EST

Join the WISE webinar, Ticket to Work for the webinar, People with a Mental Illness: Support on Your Journey to Employment. The presentation will include information on Social Security programs and related rules on Ticket to Work and work incentives, reasonable accommodations for individuals with with a mental illness, and advantages of working.



### Developing Inclusive Residential Services

[https://events-na11.adobeconnect.com/content/connect/c1/1325063098/en/events/event/shared/1450588295/event\\_registration.html?scoid=1450571082& charset=utf-8](https://events-na11.adobeconnect.com/content/connect/c1/1325063098/en/events/event/shared/1450588295/event_registration.html?scoid=1450571082& charset=utf-8)

June 9, 2016 at 3:00 pm EST

This session will provide applicable strategies for setting up inclusive campus residential options including developing, negotiating, and maintaining campus partnerships, determining and facilitating residential support needs, and implementing specific proactive safety/emergency



procedures that you might encounter with facilitating residential college programs.

### Employment First Florida Grassroots Group

<http://www.employmentfirstfla.org/content/grassroots-group-materials-and-meeting-recordings>

July 19, 2016 at 3:00 pm EST

Upcoming meeting Staff from the Florida Developmental Disabilities Council and the Institute for Community Inclusion facilitate the group which is made up of people with disabilities and people who support them to improve employment opportunities. The Employment First Grassroots Group is a way for people to share their ideas and experiences about employment. Anyone who wants to share their experiences, make recommendations about how to improve employment and learn new ideas about employment can join. Join the

experiences, make recommendations about how to improve employment and learn new ideas about employment can join. Join the Employment First FL Grassroots Group online meetings. Archived meetings and materials are available on the website as well as information about upcoming meetings.

## [Join Our Mailing List](#)



### About **Project 10 Topical Briefs:**

Project 10 *Topical Briefs* provide short informational summaries and resource links related to secondary transition.

***Have a question? Want to find or recommend a resource? Have some great news to share?***

Send us an email at

[project10@stpete.usf.edu](mailto:project10@stpete.usf.edu)

For back issues of Project 10 Topical Briefs, visit the newsletter page on the Project 10 website at

<http://www.project10.info/Newsletter.php>.

### **Project 10:**

#### **Transition Education Network**

assists Florida school districts and relevant stakeholders in building capacity to provide secondary transition services to students with disabilities in order to improve their academic success and post-school outcomes.

#### **Project 10: Transition Education Network**

#### **University of South Florida St. Petersburg**

Questions or comments?

Email us at

[project10@stpete.usf.edu](mailto:project10@stpete.usf.edu)

[www.Project10.info](http://www.Project10.info)