



*Project 10 E-News is now Project 10 Topical Briefs!*

## School-Based Enterprise



Project 10 Topical Briefs are published on a monthly basis during the school year. Each issue focuses on a specific topic or theme. This month's theme is **School-Based Enterprise**.

### School-Based Enterprise (SBE)

A school-based enterprise is a set of entrepreneurial activities developed and implemented by students. Working closely with the teacher, the students plan, implement and evaluate their business venture. The goal of a school-based enterprise is to assist students with skills and experiences that lead to independence and self-employment or small business start-ups. These skills also transfer easily to any real world work opportunity.

There are three phases to the process starting with planning. They are detailed in Project 10: Transition Education Network's, School-Based Enterprise Development: Planning, Implementing and Evaluating Guide. This guide can be found on the Project 10 website at [www.Project10.info](http://www.Project10.info). Teachers can use this guide to systematically implement a school-based enterprise with their students.

**In The News:  
Titusville Coffee Pit**

### In This Issue

[School-Based Enterprise \(SBE\)](#)

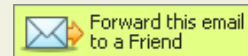
[SBE Manual](#)

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2008

School-Based Enterprise Development:  
Planning, Implementing, and Evaluating



Peter Gamache, MBA & Jordan Knab, Ed.S.



Bureau of Exceptional Education  
and Student Services  
Florida Department of Education

**project10**

UNIVERSITY OF  
SOUTH FLORIDA  
ST. PETERSBURG

Titusville High School in Brevard County opened its first school-based enterprise this year. With the support of school administration, district staff and a county commissioner the Titusville Coffee Pit has become a reality.

The Coffee Pit is operated by students that are age 18-22 years old and are working toward a special diploma. Students learn the basics of business and employment through operating this school-based enterprise. The Coffee Pit serves coffee to government building staff and visitors four hours per day and is located at the County Government building.

On October 16, 2013, the Council for Exceptional Children (CEC) highlighted this endeavor in their National CEC SmartBrief. The local *Florida Today Newspaper* attended the opening and covered the opening day activities including serving the first cup of coffee to County Commissioner Robin Fisher of Titusville. Superintendent Brian Binggeli was also on hand to support the opening day.

[Read the Florida Today Newspaper article and view the video here](#)

Teacher Janice Dolan has worked diligently to ensure students have the skills they need to be prepared for work when they leave high school. This is a student-lead business and students perform all of the duties including purchasing, inventory, banking, and keeping track of their profit margin.

For more information, contact Heather Mack, Region 3 Regional Transition Representative at [hmack1@usfsp.edu](mailto:hmack1@usfsp.edu).

## CPALMS

CPALMS is an online toolbox of information, vetted resources, and interactive tools that helps educators effectively implement teaching standards. It is the State of Florida's official source for standards information and course descriptions.



The following courses would align with School-Based Enterprises:

- Preparation for Entrepreneurship/Self-Employment (7980040)
- Career Preparation (7980110)
- Career Placement (7980130)
- Supported Competitive Employment (7980150)
- Technology Education (7980190)

Additional information about standards and resources for these courses and others is available on the CPALMS website (<http://www.cpalms.org>).

## New Project 10 Region 2 Transition Representative

Project 10 welcomes Carly Detlefsen as the new Regional Transition Representative (RTR) for Regional 2 in Northeast Florida.

Carly previously served in Duval county as the Secondary Transition Specialist. She has over 15 years of experience in education, including teaching, admissions, and counseling. Carly brings with her fantastic skills and experience!

## Upcoming Events

**Attendance Works Webinar**  
**Driving with Data: Your District's Call to Action**  
March 11, 2014 1-2:15pm (est)

## School-Based Enterprise Manual

available in PDF on the Project 10 website.

<http://project10.info/Publications.php>

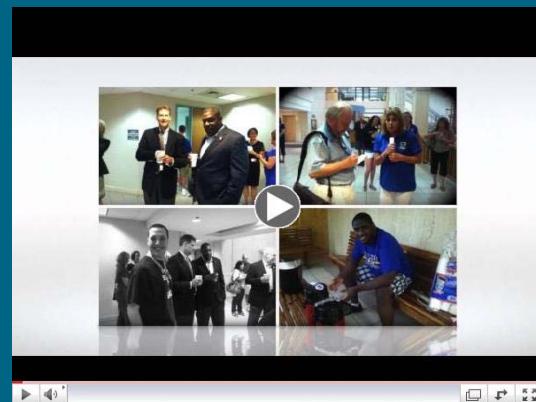
Note: This manual is currently being updated to align with Common Core State Standards.

### Resources

Project 10: Transition Education Network, School-Based Enterprise

<http://www.project10.info/SchoolBased.php>

Provides information on school-based enterprises, including those in operation in Florida schools.



**Titusville Coffee Pit**  
**Brevard County Commission Presentation**

## Project 10 Website Updates



The following items were recently updated or added to the Project 10 website at <http://www.project10.info>

### A-Z Library

### District Resources

- Updated Department of Juvenile Justice (DJJ) Contacts

### What's New

- New Holiday Messaging Toolkit Available

[Click here to Register](#)

Dr. Mary Conway, Superintendent of Vernon Public Schools in Connecticut, will share how she used chronic absence data to raise public awareness about the importance of attendance, rally a broad base of support and focus her district's resources on attendance as a top priority. The Attendance Works team will also highlight resources for districts and schools including the latest generation of our free attendance tracking tools.

#### Developmental Disabilities Awareness Day 2014

The Arc of Florida and the Florida Developmental Disabilities Council will host Developmental Disabilities Awareness Day 2014 on March 18, 2014, in Tallahassee. Exhibitor booths will be on the 2nd Floor Rotunda of the Capitol; the program and lunch will be in the courtyard. See [flyer](#) for additional information.

**Conference Proceedings from the  
2014 Project 10 Regional Institute/NSTTAC Team Cadre Meetings**  
are now available on the Project 10 website  
(<http://www.project10.info/ConferencePresentations.php>).



### **Call for Presentations and Registration Now Available!**

**VISIONS XXI/NSTTAC Institute:  
Coming of Age...the Next Transition**  
sponsored by the Florida Division on Career Development and Transition (FDCDT), has been scheduled for April 30 to May 2, 2014 at the Bonaventure Resort and Spa in Weston, Florida. FDCDT and the National Secondary Transition Technical Assistance Center (NSTTAC) are collaborating to collaborating again this year to provide team planning time for districts seeking to improve performance on the transition-related indicators.

District teams may be eligible for funding from Project 10 or Florida Department of Education (FDOE) Bureau of Exceptional Education and Student Services (BEES). Information has already been sent to ESE Directors.

### **About Project 10 Topical Briefs**

*Project 10 Topical Briefs* provide short information summaries and resource links related to secondary transition.

Have a question? Want to find or recommend a resource? Have some great news to share?  
Send us an email at [project10@stpete.usf.edu](mailto:project10@stpete.usf.edu)  
and we'll take it from there!

For back issues of Project 10 Topical Briefs, visit the newsletter page on the Project 10 website at  
<http://www.project10.info/Newsletter.php>.

**Project 10: Transition Education Network** assists Florida school districts and relevant stakeholders in building capacity to provide secondary transition services to students with disabilities in order to improve their academic success and post-school outcomes.

**Project 10: Transition Education Network  
University of South Florida St. Petersburg**

Questions or comments?  
Email us at  
[project10@stpete.usf.edu](mailto:project10@stpete.usf.edu)  
[www.Project10.info](http://www.Project10.info)

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